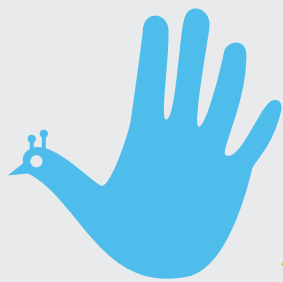


JUNE JULY AUGUST | 2012



Lincoln Children's

ZOOtracks

**AFRICAN ADVENTURE
WITH JOHN CHAPO**
PAGE 3

**ZOO FEATURED ON NBC NIGHTLY NEWS
WITH JOEL SARTORE**
PAGE 10



*PHOTO COPYRIGHT JOEL SARTORE / JOELSARTORE.COM

Lincoln Children's Zoo
1222 South 27th Street
Lincoln, NE 68502
402.475.6741

OPEN DAILY

April 14 - October 14
10 a.m. - 5 p.m.

OPEN LATE ON WEDNESDAYS
JUNE THROUGH AUGUST
10 a.m. - 8 p.m.

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On the Cover
Pygmy marmoset from
the Lincoln Children's Zoo

Contributing Photos
Joel Sartore & Ron Magill



The Lincoln Children's Zoo is
accredited by the Association
of Zoos and Aquariums



Community
Services Fund
of Nebraska

Lincoln Children's Zoo is a member
of Community Services Fund.
Learn more at:
www.CommunityServicesFund.org

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**For information on Planned Giving and Endowments,
please contact Kayla McElroy at 402.475.6741 ext. 131.**

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Mission: To enrich lives through firsthand interaction with living things.

ANIMAL UPDATE



BABY PYGMY MARMOSET TWINS

Recently the Zoo welcomed the addition of two baby pygmy marmosets. For the twin's parents, this is the first time they have successfully raised babies without the assistance of zookeepers.

The pygmy marmoset is one of the smallest primates and is the smallest true monkey. Their average weight is around 4.5 lbs and are between 5 to 8 inches tall. Baby pygmy marmosets, such as the ones at the Zoo, are the size of a human thumb when first born.

The two babies can be found in the Animal Kingdom Building at the Zoo.

ON THE COVER: REILLO

After fourteen months, Reillo, the Zoo's pygmy marmoset, has been introduced to a new friend. Chirpa, who is three years old, traveled from the Houston Zoo to live with Reillo.

For Reillo, this is an important milestone. He was hand-raised by zookeeper Sarah and has only had human contact up to this point. He will now gain valuable instincts and learn pygmy marmoset behavioral patterns through living with Chirpa.

NEW ARRIVALS AT THE ZOO ARE SPONSORED BY:

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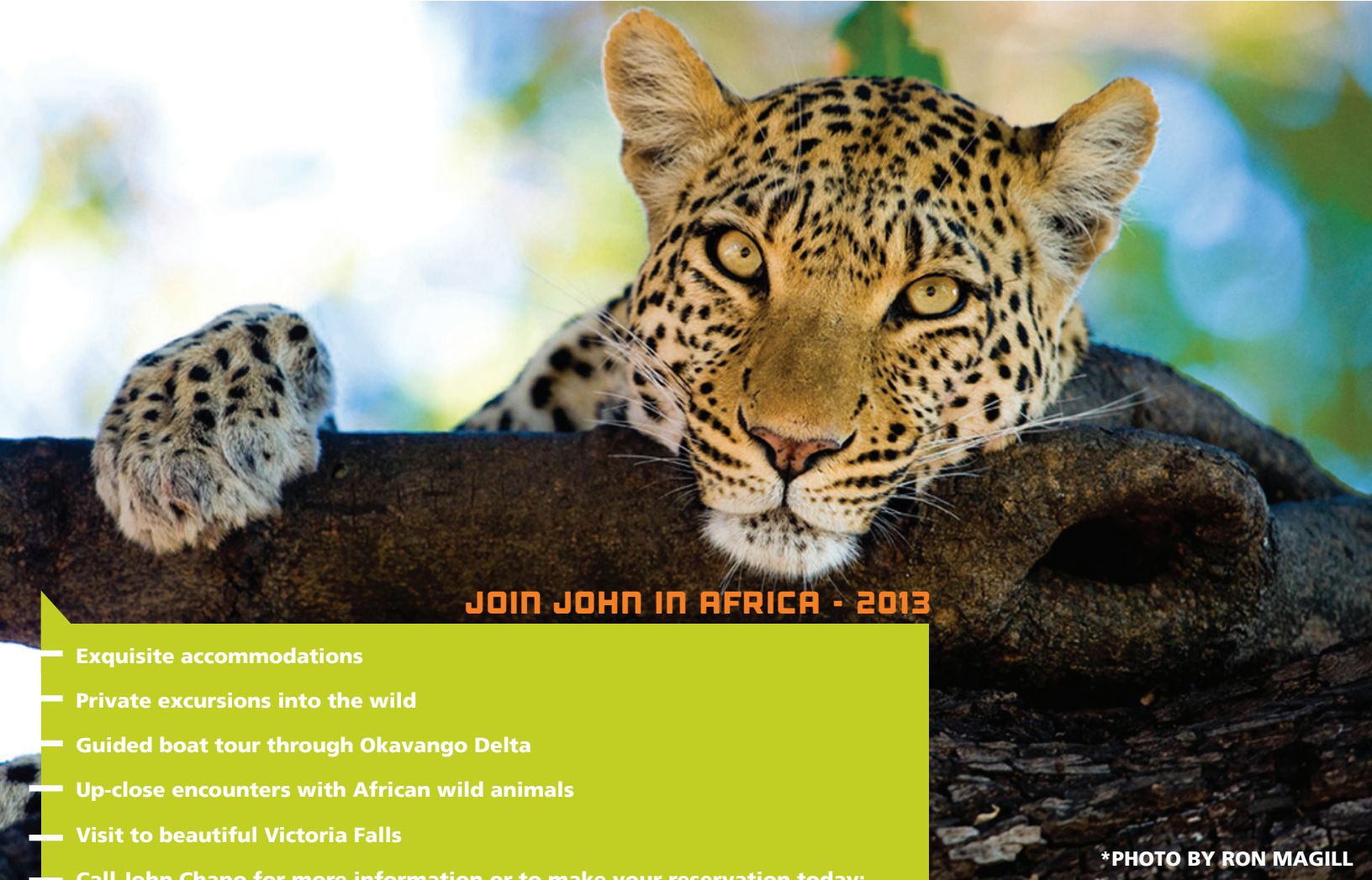
Saint Elizabeth
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AFRICAN ADVENTURES WITH JOHN CHAPO

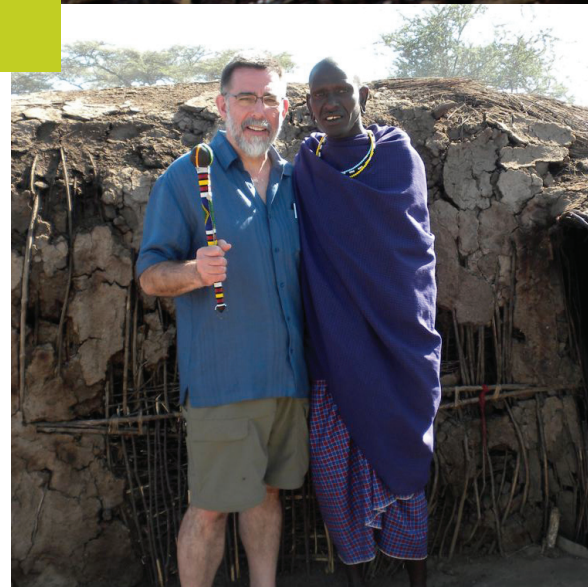
JOIN JOHN CHAPO ON A WILDLIFE SAFARI TO BOTSWANA & VICTORIA FALLS, ZAMBIA



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- Exquisite accommodations
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- Guided boat tour through Okavango Delta
- Up-close encounters with African wild animals
- Visit to beautiful Victoria Falls
- Call John Chapo for more information or to make your reservation today:
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*PHOTO BY RON MAGILL



Africa! The Dark Continent: Exotic, wild and brimming with large, beautiful and wild animals.

Elephants, lions, leopards, giraffe, rhino and so much more awaits you when you join me on a trip of a lifetime.

Please join me on a photo safari that you will never forget. I am heading to Botswana, Zambia and Victoria Falls in February 2013, and I want you to come along. We will stay in exotic and elegant tented camps where our private gourmet chefs will prepare local and international cuisine. Accommodations will be excellent, and we will fly from preserve to national park above the treetops, rivers and swamps of the Okavango Delta. Your personal Land Rovers will transport you to within just a few feet of some of the world's wildest, rare and most beautiful wildlife.

You will fall asleep listening to lions in the dark or to the sounds of hippos grunting in the rivers. The wildlife is everywhere, and you will be guaranteed the best opportunities to photograph and experience Africa and its rich flora and fauna.

Come join me on safari, a life experience you will never forget.

JAMBO! (Swahili for "welcome")



John Chapo



KIDS CORNER

COLOR TIME!

GET OUT YOUR BOX OF
CRAYONS AND GIVE THE
ZOO DOCTOR AND HIS
BABY RING-TAILED LEMURS
SOME COLOR!



SECRET MESSAGE

CAN YOU FIGURE OUT WHAT THE ZOO DOCTOR IS TRYING TO TELL YOU?

KEY

1 = A	6 = F	11 = K	16 = P	21 = U	26 = Z
2 = B	7 = G	12 = L	17 = Q	22 = V	
3 = C	8 = H	13 = M	18 = R	23 = W	
4 = D	9 = I	14 = N	19 = S	24 = X	
5 = E	10 = J	15 = O	20 = T	25 = Y	

2 1 2 25 12 5 13 21 18 19

12 9 22 5 15 14

20 8 5 9 18 13 15 13 19

2 1 3 11

WHO IS DIFFERENT?

CAN YOU FIND THE 5 THINGS THAT ARE DIFFERENT WITH THE RING-TAILED LEMURS?



LEMUR 1: TUMMY, MOUTH; LEMUR 2: NOSE; LEMUR 3: TAIL, EARS



*PHOTO COPYRIGHT JOEL SARTORE / JOELSARTORE.COM



A BRIGHT FUTURE

HOW THE LINCOLN CHILDREN'S ZOO IS MAKING A WORLD OF DIFFERENCE

BY RYAN GROSS

When a baby is born at Lincoln Children's Zoo, it is an exciting time. In May, staff celebrated the birth of five ring-tailed lemurs. When these babies were born, it was a step to ensuring their future, a step in preserving their wonder for a future generation, and one of the things that makes Lincoln Children's Zoo special.

Over the years, many babies have been born at the Zoo. Many survive their first few months by the care of their mother. These babies will grow up and travel to zoos across the country in hope of breeding new babies.

However, in order to survive, some of these babies need more care than their mother can provide. When this happens zookeepers step in and do their best to ensure a future for the animal.

In the past couple of years this has happened several times. One of the Zoo's most famous residents Reillo, the pygmy marmoset, was

hand-raised by zookeeper Sarah. Reillo is now more than a year old and is on his way to a long happy life.

The fifth ring-tailed lemur born this summer also had to be cared for by a zookeeper. The new baby was not receiving adequate care from its mother, so zookeepers stepped in to help. Three zookeepers – Missy, Patricia and Stephanie – are caring for the baby lemur. For four months they will take turns living at the Zoo, caring for the baby every hour of every day.

Whether it's under the care of their parents or the commitment of Zoo staff, these new babies are being given a chance to survive with the hope that they will make a difference and give future generations an opportunity to see their wonder. For the past 47 years at your Lincoln Children's Zoo, zookeepers have been helping baby animals thrive and grow to be healthy, able adults.

THE IMPORTANCE OF ACCREDITATION

A Q&A SESSION WITH AZA EXECUTIVE DIRECTOR, KRIS VEHR

Every five years the Lincoln Children's Zoo is evaluated by experts and leaders in the zoo and aquarium field. This thorough evaluation takes place to ensure the Zoo meets and exceeds the standards created by the Association of Zoos and Aquariums (AZA). We sat down with AZA Executive Director, Kris Vehrs, to see what makes this accreditation so important.

Kris, can you tell Zootracks readers a little about AZA?

AZA is an organization that offers support to zoos and aquariums across the country. Member organizations such as Lincoln Children's Zoo receive resources from AZA which allow them to be leaders and innovators in animal care, wildlife conservation and science, conservation education, the guest experience and community engagement.

What is AZA accreditation?

Accreditation means: official recognition and approval of your zoo by a group of experts.

These experts ensure only zoos and aquariums that meet the highest of standards become members of AZA.

What is the accreditation process?

The process takes many months to complete. First, the zoo or aquarium will need to fill out a detailed questionnaire and application. After the application is approved a team of inspectors will visit the organization. The team of inspectors will spend many long days examining the entire facility and creating a detailed report. Once complete, the report is reviewed by the accreditation commission which decides whether or not to grant accreditation. Once granted, an organization is accredited for five years until the process begins again.

Why is it important for Lincoln Children's Zoo to be part of AZA?

Fewer than 10 percent of animal exhibitors licensed by the United States Department of Agriculture are AZA accredited. That means

Lincoln Children's Zoo meets the highest of industry standards.

What are the benefits of AZA accreditation?

AZA accredited zoos and aquariums are well-respected and receive valuable support from AZA and our member organizations. It also allows zoos like Lincoln Children's Zoo to exchange animals with other zoos for the purpose of breeding. Plus, it allows members to receive discounted or free admission to more than 200 other AZA member organizations.

Thank you, Kris, for taking time to tell Zootracks readers a little about AZA and the importance of accreditation and membership.

To find more information about AZA, their mission and member organizations, visit AZA.org.



Zoo President & CEO, John Chapo proudly displays AZA accreditation Plaque.

ZOO FEATURED ON NBC NIGHTLY NEWS



*PHOTO COPYRIGHT JOEL SARTORE / JOELSARTORE.COM

National Geographic Chief Environmental Correspondent Anne Thompson and photographer Joel Sartore during NBC Nightly News filming at Lincoln Children's Zoo.

In March nearly 10 million people watching NBC Nightly News with Brian Williams got an inside look at Lincoln Children's Zoo. Chief Environmental Correspondent Anne Thompson told the story of how Joel Sartore's biodiversity project started at a children's zoo in Lincoln, Neb.

The piece, which was broadcast nationwide, as well as on NBC's different websites, helped bring exposure to Sartore's project of photographing endangered species. Sartore started his project at Lincoln Children's Zoo about six years ago by photographing a **JOHN CHAPO**. The project grew to photographing thousands of species from around the world.

The newscast also shed light on the work Lincoln Children's Zoo is doing to help save

species one animal at a time. "Having nearly 10 million people see what we do here at the Zoo and what Joel is doing with his project is an amazing benefit for both of us," said John Chapo, president and CEO of the Zoo.

Chapo also noted having a news feature on NBC allows people to see a different side of the Zoo. "Behind the scenes, our staff is doing some amazing things by hand-raising a baby ring-tailed

lemur, spending nights at the Zoo when animals are ill, working with other zoos to breed endangered animals and countless other acts," Chapo said.

Those who missed the NBC Nightly News broadcast can visit www.lincolnzoo.org to watch the video. Further information about Joel Sartore's project and other works can be found at joelsartore.com.



NATURE'S KEEPER

In 1965, Arnott Folsom opened Lincoln Children's Zoo. He wanted to create a zoo where children and adults could interact with the animals and be surrounded by nature. An avid gardener, he began planning trees, flowers and bushes throughout the property. For the past 47 years, one of Lincoln's most beautiful nature spots has grown, but only under the guidance of nature's keepers.

In the 1980s the Zoo welcomed another gardening visionary in John Chapo. Chapo, the current president and CEO, shared Mr. Folsom's philosophy and began putting his mark on the Zoo's property. He added a bigger variety of plants and created more opportunities to interact with nature.

The tradition of great gardeners continues today. Horticulturist Ike Fuenning currently oversees the Zoo's grounds, spending his days caring for thousands of species of plants and laying out his vision.

Arnott Folsom's children zoo has grown into Lincoln's number one family destination. Its success is rooted in his dream to create a zoo where interaction with animals and nature were top priority. The passion of John Chapo and Ike Fuenning will ensure Mr. Folsom's dream continues long into the future.

DID YOU KNOW?

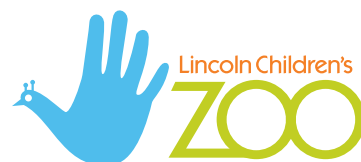
The Zoo grows its own vegetables and bamboo to feed many of the animals.



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ADULT MEALS STARTING AT \$5.29



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Buy 16oz or larger drink, get free popcorn

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50 cents off one Kid's Meal

WEDNESDAY

50 cents off one Safari Meal

THURSDAY

50 cents off a 32oz drink

FRIDAY

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get second for 50 cents

SATURDAY

50 cents off any Float or Fizz

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SCHEDULE OF EVENTS

THINGS TO DO AT THE LINCOLN CHILDREN'S ZOO

JUNE

June 27 | Creep & Crawl at the Zoo 5 P.M. - 8 P.M.

Interactive animal presentations featuring snakes, lizards and spiders. Plus, special activities at The Hive.

JULY

July 4 | Zoo is OPEN 10 A.M. - 5 P.M.

July 11 | Endangered Species 10 A.M. - 2 P.M. & 5 P.M. - 8 P.M.

Learn which of the Zoo's animals are endangered and what you can do to help them.

July 18 | Hy-Vee Beast Feast 5 P.M. - 8 P.M.

Visit five stations around the Zoo and taste foods that are similar to what our animals eat, and see their actual meals.

July 25 | Help a Zookeeper Day 10 A.M. - 2 P.M. & 5 P.M. - 8 P.M.

Come show your support for the Zoo's animal keepers.

July 28 | Brews & Blues at the Zoo 6 P.M. - 10 P.M.

This is a night for the adults to enjoy the Zoo. Sample an array of local and premier beers all while listening to Nebraska Blues music champions Lil' Slim Blues Band.

Wild Wednesdays
Zoo is open late 'til 8
June, July, & August

Check the schedule for special
Wednesday activities.

AUGUST

August 1 | Clown Day at the Zoo 5 P.M. - 8 P.M.

Meet some fun and crazy clowns from Lincoln's own Calliope Clown Alley and take part in fun activities with the chance of winning great prizes.

August 8 | Hy-Vee Beast Feast 5 P.M. - 8 P.M.

Visit five stations around the Zoo and taste foods that are similar to what our animals eat, and see their actual meals.

August 9 | Kiwanis Day 10 A.M. - 5 P.M.

Free admission for children 12 years and under and adults 62 years and older.

August 15 | Bird is the Word 5 P.M. - 8 P.M.

Feed your brain with fun and interactive activities all about the Zoo's feathered friends.

August 18 | State Fair Day at the Zoo 10 A.M. - 3 P.M.

Visit a mini version of the Nebraska State Fair right here at the Zoo. Enjoy games, activities and more, plus some good old fair food. Sponsored by the Nebraska State Fair.

August 22 | Go Green Day 5 P.M. - 8 P.M.

Learn about ways you can recycle, plus what the Zoo does to conserve.

August 29 | Butterfly Bonanza 5 P.M. - 8 P.M.

Visit Laura's Butterfly Pavilion before it closes. Plus, enjoy some fun demonstrations.

BREWS & BLUES AT THE ZOO

JULY 28, 2012 6:00 PM - 10:00 PM



PLENTY OF HOPS TO GO AROUND!

Purchase tickets at Lincoln Children's Zoo
1222 South 27 Street • Lincoln, NE • 402.475.6741

\$25 in advance / \$30 at the door • 21 and older

Ticket includes 3 drinks and Zoo access.

Featuring Nebraska Blues Champion - Lil' Slim Band

To purchase tickets online, visit www.lincolnzoo.org



Kenexa



Lincoln Children's

ZOO

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